

## Introduction

*Coaching in a Character Culture for Purpose, Potential, and Performance in the Workplace* is the third book in the La Maison du Parc series.

While Gene LeBrun is Claire's Executive Coach, the main thrust of this book is the leader as coach.

The book is in three parts.

**Firstly, The Story.** The goal of this new element is to create context for the story. Claire Gilbert, as owner of La Maison du Parc, works with Gene, her Executive Coach, to apply the Evidence and Tools contained in this book. The writing of this story was strongly supported by Tom Kernaghan, an excellent editor with an incredible eye. The story pages are highlighted in grey so you, the reader, can easily determine where it starts and finishes.

You will find the Prologue following this introduction to be a helpful summary of the narrative developed in *Building a Character Culture* and *Communicating in a Character Culture*, as well as a handy list of characters and tools, should you require a refresher of the La Maison journey thus far.

**Secondly, The Evidence.** Joshua Leblanc, MA, PhD Candidate (hopefully successfully defended by the time this book is published), completed the research for The Evidence. Josh is meticulous in sourcing peer-reviewed, significant research. We find this especially important in this day of passionate opinions and "fake news."

**Thirdly, The Tools.** The third part of the book summarizes the tools mentioned in the story.

After a good forty years of work, in many different roles, my intention is to share key learnings, which have proved helpful to my clients. I also know that every situation is unique; therefore, every leader, as Claire did in the story, must complete due diligence to ensure alignment with legal guidelines.

And it is you, the reader, who inspires and motivates me to write these books as a contribution towards character, civility, and effectiveness in our world.

A handwritten signature in black ink that reads "Kathleen". The signature is written in a cursive, flowing style with a long horizontal tail stroke extending to the right.